

Public Narrative for Leadership and Assurance

Online session with Santiago Rincón-Gallardo

Description

Public narrative is a leadership practice through which leaders can ignite the head, heart, and hands of others to achieve shared purpose in the face of uncertainty. It is the combination of three stories: the story of *self* – the values that call one into action – the story of *us* – the values shared with the group – and the story of *now* – the urgent challenge that demands action in the present. While stories of practice engage most prominently the *head* (to activate strategic thinking), public narrative is mostly about engaging the *heart* (by mobilizing the emotions that propel others to take action – the *hands*). When leaders share their public narrative, they can instruct and inspire others by modeling and teaching not only *why* it is important to act, but effectively moving others to do it. Public narrative is a versatile tool that can be used to galvanize commitment and support of a wide range of stakeholders, including educators and school leaders, other district colleagues, board members, families, and so on. As such, it can be leveraged to deepen assurance and build momentum for change and improvement. In this session, participants will gain familiarity with the concept and practice of public narrative. They will examine examples of public narrative and begin to craft their own stories of *self*, *us*, and *now*.

Agenda

- 1) Welcoming remarks and warm up exercise – 5 minutes
 - a. welcome remarks and housekeeping announcements
 - b. forming small groups – quick introductions, choosing a team’s name, and naming a representative.
- 2) Introduction to Public Narrative - 15 minutes
- 3) Examining example of public narrative – 20 minutes
 - a. observing 1 short videos of public speech
 - b. examining and discussing public narrative examples in small groups
 - c. whole group debrief (what made the stories compelling – or not?)
- 4) Individual reflection – outlining own story of *self*, *us*, and *now*. 2 minutes
- 5) Modeling coaching (instructor engages in public narrative coaching with one group representative) – 5 minutes

6) Small Group Breakout Sessions – 15 minutes

- a. Naming a time-keeper, letter off A,B,C.
- b. Round One: A keeps time. B shares outlined public narrative (90 secs), C offers feedback/coaching (2 minutes). A responds with key takeaways (1 minute).
- c. Round Two B keeps time. C shares (90 secs). A coaches. (2 minutes). B responds with key takeaways (1 min.)
- d. C keeps time. A shares (90 secs). B coaches (2 mins.). C responds with key takeaways (1 min.)

7) Whole group debrief and closing – 10 minutes

- a. Closing: Key takeaways and questions